



SEO Audit

- Analyzed in depth
- Easy to understand
- Quick to implement

netz.ly/seoaudit

Why SEO is important

Google and other search engines take a close look at digital content - and evaluate it according to their own scheme. It's not always easy to satisfy the search engines - this is where our audit comes in. The first step to improving your ranking is to **know the current state of your website**. From here we can move on: together we prioritize what needs to be done.

Thorough analysis

We look at your website from different angles: content-wise and technically. We use powerful tools to help us find errors: Google Analytics, Google Search Console, Ryte and Sistrix. We have been working with these partners for years and have gained very good experience. We will show and explain the results of our analysis to you in a joint workshop, where we will also **prepare you for your further work with SEO**.

What you take with you

- Overview of how you perform organically
- Problems and potential of your website
- Direct implementation options - even without a developer
- Concrete to-dos with checklist
- Basis for decision-making through reliable and comparable figures

Individual optimization for you

All websites have their own requirements - every customer has a different level of knowledge. That's why we tailor our audit precisely to your needs and consult with you before we start. Are you primarily concerned with the content or more with the technical side, for example if you already have some experience with SEO?

The requirements

Just your website. We do everything else.

Costs

You will receive the SEO audit including the presentation and documentation for EUR 2,500 plus VAT.

What you will get

- Performance check with Ryte, Sistrix and Google Search Console
- Presentation of the audit results incl. SEO Basics training
- Specific to-dos and checklists

Your contact person



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