



How “digital ready” is your company?

We test the digital maturity level of your company and support you in its further development

netz.ly/digitalreadiness

Find out how digital your company is

You don't know exactly how “digitally ready” your company is? Both in terms of internal processes and capabilities and the exploitation of your digital market potential? No problem, our “Digital Ready” service helps you to **determine the digital maturity level of your company.**

Let's delve into the details

How efficient and performant is your technical infrastructure? The focus is on the **performance and flexibility** of your **content management system (CMS)**, which is responsible for the administration of the website. This refers to product details, product availability or prices, which are managed in a merchandise management system or product information management (PIM). The connection to a CRM is also an important infrastructure aspect in order to **integrate digital leads directly into customer management and further processing.**

Other aspects that we look at in detail:

- Data and its quality
- Organization, processes and deadline structures
- Qualifications and experience
- Digital marketing potential

Joint workshop

We present the results to you in a workshop and suggest specific measures on how you can improve your digital maturity level. The measures are prioritized, from quick solutions to long-term measures.

With Digital Ready, you will receive a **comprehensive assessment of your digital maturity level and specific recommendations** for action to optimally prepare you for the digital future. Let's start your digital journey together now.

This is what you get

- Holistic view of your company
- Tangible optimization suggestions that you can implement in the short and long term
- Joint workshop in which we discuss the results

Costs

Get in touch with us and we will create a customized offer for your company.

Your contact person



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