

How "digital ready" is your company?

We test the digital maturity level of your company and support you in its further development

[Find out more](#)

Find out how digital your company is

Are you unsure **how "digitally ready" your company really is** in terms of processes, skills, or market potential? No problem: with our Digital Ready service, we determine your level of digital maturity.

Let's take a look at that

We analyze how efficient and powerful your **technical infrastructure** is, especially your CMS with all important interfaces such as PIM, merchandise management, or CRM. In addition, we look at **organization, processes, and qualifications** to give you a clear picture of your digital marketing potential.

The main areas of focus are:

- Infrastructure efficiency and performance
- Data quality
- Organization and processes
- Qualifications and experience
- Digital marketing potential

Joint workshop

We present you with the results and prioritized measures from quick fixes to long-term projects. With Digital Ready, **you receive a clear assessment of your digital maturity level and concrete recommendations** for the next steps toward a digital future.

Costs

Get in touch with us – we will create a customized offer for your company.

This is what you get

- A holistic view of your company
- Specific optimization suggestions for short- and long-term implementation
- Joint workshop to discuss results

Your contact person



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