

# Smart process analysis: discovering AI potential

We identify your AI potential to increase your efficiency and productivity.

 [netz.ly/smartanalysis](https://netz.ly/smartanalysis)

## Uncover hidden potential

Using a systematic approach, we identify areas in which AI tools can be used efficiently to **optimize work steps and achieve competitive advantages**. We then help you select and integrate the right AI solutions that are precisely tailored to your company's needs.

## For whom is smart process analysis useful?

Our product is aimed at companies and organizations that want to optimize their business processes and leverage the potential of AI. In particular, we address the following target groups:

- **Managing directors** and decision-makers who are looking for innovative ways to **increase efficiency and productivity**.
- **Process managers** and operations managers who want to **analyze their processes and identify opportunities for improvement**.
- IT managers and **digitalization officers** who want to **integrate AI solutions into existing systems**.

## This is how we approach the process analysis:

- **Initial meeting:** We clarify your **goals and challenges** together and identify the most important business processes.
- **Process mapping:** In a joint workshop, we go through the work steps of your processes and create initial **documentation**.
- **Potential analysis:** Following the workshop, we finalize the documentation and identify **areas with high AI benefits** (or digitalization and automation).
- **Tool selection:** We recommend suitable AI solutions.
- **Implementation:** If required, we can support you with the introduction and integration of the tools, for example in the form of mentoring.

## Your contact person



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