AI for Managers: Understanding opportunities, designing a roadmap

netz strategen

We support Managers in strategically utilizing AI and securely integrating it into business processes.

Find out more

More clarity for decisions with AI

AI has arrived in management, but often there is no common vision, **clear priorities, or realistic entry point**. In this workshop, you will gain orientation: What can AI really do today? Where are the benefits for your business? And what are the relevant risks?

What you can expect

We combine a compact AI update with your business context. Together,

- we classify current AI developments for your business,
- identify and specify suitable use cases,
- prioritize them according to benefit and effort,
- and use them to develop an initial roadmap with clear next steps.

This creates a **solid basis for deciding how to structure and effectively implement AI** – instead of just trying out individual tools.

Who is the workshop for?

Managers and key roles from management, IT, organization, HR, and innovation.

Contents

- Potential and opportunities of AI for Managers
- Implementation strategy in the company
- Change and organization (roles, prerequisites)
- Find use cases, prioritize them, and derive them as a roadmap

Key data

- **Format:** One-day in-house workshop (optional remote/hybrid)
- **Preparation:** Short preliminary discussion + collection of use cases in advance
- **Result:** Prioritized use cases + documented roadmap

Your contact person

Christina D'Ilio
christina@netzstrategen.com