

Marketing Performance Check



See how effective your marketing is with clear data and recommendations for optimization.

[Find out more](#)

Why the Marketing Performance Check is useful

Are you investing in marketing but don't know what works best? We analyze your channels, campaigns, and content and show you **where investments are worthwhile and where there is potential**. This allows you to make data-driven decisions and increase your marketing efficiency in the long term.

We use your existing tools

For the analysis, we need access to your existing tracking and reporting setups (e.g., Google Analytics 4, Tag Manager, Ads accounts, or social media data). If links or data sources are missing, we will help you set up and clean up your database so that all figures are comparable and valid.

This is how the marketing performance check works

- Kick-off & goal setting
- Tracking check
- Analysis of data quality & performance
- Reporting & recommendations for action
- Follow-up / results workshop

Costs

The costs depend on the scope of your data and tools. You will receive a non-binding quote in advance.

This is what you get

- Analysis of your marketing channels and campaigns
- Evaluation based on relevant KPIs
- Identification of potential and weaknesses
- Clear recommendations for action
- Team workshop to discuss results

Your contact person



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