

Visual Branding Audit

Increase your brand's recognition value through a consistent appearance.

[Find out more](#)

Why is a consistent appearance important?

The brain processes visual information extremely quickly. Within milliseconds, users decide whether they find your website appealing. That's why it's important to **present your brand consistently and strongly at all touchpoints.**

Detailed analysis

We review your brand presence online and offline, place it in the context of your corporate goals, and provide specific recommendations for action. The goal is to create a **contemporary, trustworthy, and effective image.**

This is how an audit works

1. Review of all existing materials
2. Analysis of concept & strategy
3. Evaluation of touchpoints

Requirements

For a thorough audit, we need information about your brand, your goals, and access to existing materials.

Costs

The Basic Branding Audit costs €3,900 plus VAT per brand. For more complex requirements (e.g., sub-brands or special analyses), you will receive an individual quote.

This is what you get

- Clear list of the most important improvements
- Detailed explanations with screenshots
- Higher brand recognition
- Greater customer confidence

Your contact person



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